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March 29, 2021

## **E-FILED**

Ms. Brinda Westbrook-Sedgwick Commission Secretary Public Service Commission of the District of Columbia 1325 G Street, NW, Suite 800 Washington, DC 20005

1 R Sth

Re: Verizon Washington, DC Inc.'s Supplier Diversity MOU

Dear Ms. Westbrook-Sedgwick:

Attached is the executed Supplier Diversity MOU between Verizon and Public Service Commission.

Please do not hesitate to contact me if you have any questions about this report.

Respectfully,

Attachment

#### EXECUTIVE SUMMARY

In September 2019, the Public Service Commission of the District of Columbia ("Commission") notified the Potomac Electric Power Company, Washington Gas Light Company and Verizon, Washington DC Inc. (collectively, the "Utilities") of its interest in modifying the existing contracting and procurement Memorandum of Understanding ("MOU") related to supplier diversity. The Commission created and assembled the Advisory Council on Supplier and Workforce Diversity to advance this initiative. The Advisory Council was formed to provide advice and recommendations on areas related to improving diversity and inclusion within the energy workforce and utility suppliers in the District, with the task of revising the 2010 MOU, being central to driving results on supplier and workforce diversity issues. The Commission indicated its renewed desire to bring the provisions of the MOU into better alignment with District of Columbia law, D.C. Code § 2-218.13(2)(a) 2001 Ed., 2009 Supplemental, and its categorization of Local, Small, and Disadvantaged Enterprises contracting/procurement entities, among other concerns. The Commission also expressed its desire to include a commitment to workforce development and diversity in the revised MOU. In reaching out to the Utilities and other stakeholders, the Commission sought feedback on the advantages and disadvantages of various proposed elements of and proposed changes to the MOU, including but not limited to, reporting requirements and updated practices of the Utilities.

On November 12, 2020, the Chair and Co-Chair of the Advisory Council met with the Commission to develop the parameters of a revised MOU. The Chair and Co-Chair presented to the Chairman its proposed revisions for the MOU. Those revisions were developed over the course of a year of meetings of the Advisory Council and its dedicated working groups (Business Development and Outreach, Supplier Diversity and Job Training and Retention). The Utilities

conferred to reach a consensus on the revisions. The Utilities reached an agreement in principle on the terms and conditions of this MOU and seek Commission acceptance of the revised MOU in its entirety. However, should the Commission want to make modifications to the MOU, the Utilities will review the proposed changes and submit a revised draft for execution.

The new MOU applies to contracting efforts with suppliers that are women, minority, and veteran and service disabled-veteran-owned business enterprises, as well as not-for-profit entities organized to promote the interests of physically or mentally disabled individuals. In order to qualify under the aforementioned categories, the supplier must be certified by a third-party agent, or may be able to meet certain requirements enabling self-certification. While not requiring Utilities to use set-asides, preferences, or quotas, the MOU encourages Utilities to employ a variety of initiatives designed to increase the pool of qualified diverse suppliers of products and services.

Pursuant to the MOU, the Utilities will set short-term, mid-term, and long-term goals for the utilization of diverse suppliers, where appropriate. The Utilities will document their performance through the filing of an annual report on supplier diversity. The report will include an overall summary of diverse supplier spend, as well as the District of Columbia spend, with breakdowns by diverse supplier categories compared with total Utility dollars spent on goods and services covered by the MOU. In addition to filing an annual report, Utilities will also file an annual plan that demonstrates how the Utility will achieve the goals that it has set. The Utilities commit to an annual legislative style hearing to present the findings of its annual report and to receive input from participants.

The revised MOU incorporates several changes from the 2010 version that immediately preceded it.

Among other things, the revised MOU:

- > Returns the designation of "veterans" as diverse suppliers in addition to the distinction for "service-disabled veterans"
- ➤ Includes the designation of LGBT owned enterprises as diverse suppliers
- Tracks the D.C. Code definition of Certified Business Enterprise (CBE).
- ➤ Uses the term "diverse supplier" to include all eligible entities.
- > Tracks total utility procurement spend, which are those opportunities for sourcing goods/services which are not listed on Schedule 2. Directs that annual goals be set for the various categories of diverse suppliers as a percent of the total utility procurement spend.
- ➤ Directs that annual goals be set for various categories of diverse suppliers as a percent of the total utility procurement spend (as defined above).
- Includes 2nd tier dollars as a separate line item as part of the total diverse spend. 2nd tier dollars is spend reported by the utility's (non-diverse-Major) vendors with diverse subcontractors, if the following applies:
  - Purchases/contracts exceed \$550,000 for products and services;
  - Construction contracts exceed \$1,000,000 and
  - Purchases/contracts which offer diverse supplier subcontracting opportunities, regardless of value, when deemed appropriate by the Utility.
- Requires third-party certification of ownership within one year of the date of the execution of the MOU or the date of the first invoiced spend, whichever occurs later.
- ➤ Includes a commitment to workforce diversity and development from the Utilities

While the newly revised District of Columbia MOU is similar to that which is followed by Maryland utilities in the context of their regulatory structure, some differences remain and some elements are now adopted:

- Revised MOU now designates an aspirational goal of 25% diverse spending;
- Definition of diverse supplier includes CBEs;
- Annual Attachments were removed;

- Attachments to the Annual Report and Plan reflect CBE data; and
- Revised MOU will allow an annual hearing before the Commission to review program results.

Utilities are expected to provide diverse suppliers with the maximum opportunity to participate in and compete for contracts and subcontracts in the Utility's supply chain for goods and services that support the Utility.

The initial MOU goals that will be provided by the Utilities are intended to be baseline benchmarks. Accordingly, Utilities are encouraged to exceed their goals, and to explore other avenues of increasing diverse supplier spend. While the MOU will result in the provision of benchmarks, it remains a voluntary commitment, whereby, the failure to adhere will not result in legal recourse by any party.

### I. INTRODUCTION

This MOU between the Commission and Verizon, Washington DC Inc. ("Utility" or "Verizon") memorializes the understanding that the Utility voluntarily will develop, implement and consistently report on its activities and accomplishments in promoting a strategy designed to create viable and prosperous women, minority, LGBT, and veteran and service-disabled-veteran-owned business enterprises, as well as not-for-profit entities, as defined under section 1.2.6.a ("Diverse Suppliers") by providing them with the maximum opportunity to participate in and compete for contracts and subcontracts in the Utility's supply chain for goods and services that support the Utility. Under the MOU, the Utility also will encourage and assist, when reasonable, its Prime Contractors to develop plans to increase the utilization of Diverse Suppliers as Subcontractors. The Utility's activities shall be conducted consistent with reasonable and competitive procurement practices and consistent with the Utility's obligation to ensure that

utility services are provided to the ratepayers in the District of Columbia at just and reasonable rates.

The goal of the Utility shall be to maximize opportunities for Diverse Suppliers, with special attention to District of Columbia suppliers, for the Utility's total dollar spend for the Utility's contracts, subcontracts, and purchase orders for products and services governed by this MOU. The Commission and the Utility anticipate that the Utility will consistently work towards this goal; however, the Commission and the Utility recognize that Utility participation is voluntary and progress towards the goal is dependent upon and affected by, the availability of competitive Diverse Suppliers. The Commission and the Utility agree that, in its efforts to achieve its Diverse Supplier objectives, the Utility shall not be limited to District of Columbia-based Diverse Suppliers:

To implement this strategy, the Utility will develop and implement procedures and reporting requirements consistent with this MOU to ensure that Diverse Suppliers have the maximum opportunity to compete for the Utility's contracts and subcontracts for the purchase of all goods and services governed by this MOU, including, but not limited to, equipment, supplies, materials, construction ventures, legal, accounting and financial services, technology-related research and development, testing, and other procurable goods and services and to encourage and assist, where reasonable, its Prime Contractors to develop plans to increase the utilization of Diverse Suppliers as Subcontractors. This MOU supersedes and replaces, in its entirety, any and all memoranda previously executed by the Utility and the Commission regarding this matter and is applicable until amended, terminated, or replaced by a new MOU or by the District of Columbia or federal law.

Through this MOU, the Utility renews its commitment to facilitate contracting opportunities for Diverse Suppliers. The Utility agrees to review both its existing procurement and Diverse Supplier procurement programs on an annual basis, and, where needed, modify its programs and inform the Diverse Supplier community of material changes, with the goal of further ensuring that Diverse Suppliers will have the maximum opportunity to participate and succeed in the competition for contracts for goods and services. Finally, the Utility and the Commission agree that this MOU may be revised from time to time, with the consent of both parties, as experience is gained in its application.

## II. STANDARDS

#### 1. General

### 1.1. Intent

- 1.1.1. Economic Impact. This MOU shall not be used to require Diverse Suppliers to accept contractual provisions at wages for the Diverse Suppliers' employees that are less than the prevailing wage for the type of service provided. Similarly, this MOU shall not be used to require the Utility to accept anything other than the best evaluated bid.
- 1.1.2. Revisions of Scope. This MOU may be revised on the basis of experience gained in its application and/or changes in legislation. Either the Utility or the Commission may propose amendments to this MOU. Any such proposal shall clearly set forth the changes proposed and the supporting rationale.

### 1.2. Definitions

- 1.2.1. "Certification" means the determination that a legal entity is controlled and operated by one or more of the Socially and/or Economically Disadvantaged Individual(s)who own it.
- 1.2.2. "Certified Diverse Supplier" or Certified Business Enterprise means a Diverse Supplier that holds a Certification.
- 1.2.3. "Commission" means the Public Service Commission of the District of Columbia, as provided for in the District of Columbia Code.
- 1.2.4. "Complaint" means a written objection either to a decision not to utilize a Diverse Supplier or to a Diverse Supplier's treatment once it is selected by the Utility to perform a contract, which is directed to the Utility's executives or is referred to the Utility by the Commission.
- 1.2.5. "Control" means exercising the power to make policy decisions.
- 1.2.6. "Prime Contractor" or "Tier I Contractor" means any party or person (who is not an employee of the Company) who enters into any agreement or arrangement with a Company for the furnishing of supplies or services for the use of real or personal property, including lease arrangements, which, in whole or in part, is necessary to the performance of any one or more contracts.
- 1.2.7. "Subcontractor" or "Tier II Contractor" means any party of person (who is not an employee of the Prime Contractor) who enters into any agreement or arrangement with a Prime Contractor:

- (i) For the furnishing of supplies or services for the use of real or personal property, including lease arrangements, which, in whole or in part, is necessary to the performance of any one or more contracts; or
- (ii) Under which any portion of the Prime Contractor's obligation under any one or more contracts is performed, undertaken or assumed.
- 1.2.8. "Tier II Indirect Spend" means expenses incurred for materials, services and maintenance required by the Prime Contractor to operate the business.
- 1.2.9.a. "Diverse Supplier" includes women, minority, LGBT service disabled and veteran-owned business enterprises, as well as a not-forprofit entity organized to promote the interests of physically or mentally disabled individuals.
- 1.2.9.b. "Diverse Supplier" means any legal entity that is:
  - (i) organized to engage in commercial transactions;
  - (ii) at least 51% owned and Controlled and operated by one or more individuals who are Economically and/or Socially Disadvantaged; and,
  - (iii) managed by, and the daily business operations of which are Controlled by, one or more of the Economically or Socially Disadvantaged Individuals who own it.

- 1.2.10. "Economically or Socially Disadvantaged Individual" means an individual whose ability to compete in the free enterprise system has been impaired due to diminished capital and credit opportunities as compared to others in the same or similar line of business who are not socially disadvantaged, or an individual who has been subjected to racial or ethnic prejudice or cultural bias within American society because of membership in a group and without regard to individual qualities. Social disadvantage must stem from circumstances beyond the control of the individual and is based on racial, ethnic, gender, religious or other orientation.
  - (i) These individuals are citizens or lawfully admitted permanent residents of the United States who are in any of the following minority groups:
    - African-American an individual having origins in any of the Black racial groups of Africa;
    - 2. American Indian/Native American an individual having origins in any of the original peoples of North America and who is a documented member of a North American tribe or band, or otherwise has a special relationship with the United States or a state through treaty, agreement, or some other form of recognition. This includes an individual who claims to be an American Indian/Native American and includes an individual of Eskimo and Aleutian origin.

- Asian an individual having origins in the Far East, Southeast
   Asia, or the Indian subcontinent;
- Hispanic an individual of Mexican, Puerto Rican, Cuban,
   Central or South American or other Spanish culture or origin,
   regardless of race;
- 5. Veteran an individual who has served in any branch of the military who has been honorably discharged and service-disabled veteran a veteran who possesses a disability rating letter issued by the Department of Veterans Affairs, establishing a service-connected rating between 0 and 100% (as determined by the Department of Veteran Affairs) or a disability determination from the Department of Defense
- 6. Women a woman, regardless of race or ethnicity; or
- 7. LGBT- an individual identifying as Lesbian, Gay, Bisexual or Transgender (LGBT).
- 8. Otherwise found by a Third-Party Certifying Agent to be an Economically or Socially Disadvantaged Individual.
- 1.2.11. "Goal" means a target which, when achieved, indicates progress in a preferred direction. A Goal is neither a quota, a set-aside, nor a mandatory obligation.

- 1.2.12. "Long-term Goal" means a Goal applicable to a period of five (5) years.
- 1.2.13. "Mid-term Goal" means a Goal applicable to a period of three (3) years.
- 1.2.14. "Minority Business Enterprise" ("MBE") means that subset of Diverse Suppliers that are owned, operated, and Controlled, and by individuals included in Section 1.2.10(i)(l) -(8).
- 1.2.15. "NAICS Codes" means the North American Industry Classification System. For purposes of this MOU, the Utility has agreed to utilize the three-digit NAICS Codes.
- 1.2.16. "Operate" means being actively involved in the day-to-day management and not merely acting as officers or directors.
- 1.2.17. "Prime Contractor" means any party or person (who is not an employee of the Utility) who enters into any agreement or arrangement with a Utility for the furnishing of goods or services.
- 1.2.18. "Service-Disabled-Veteran Business Enterprise" and "Veteran Business Enterprise" means that subset of Diverse Suppliers that are owned, operated, and controlled by individuals included in Section 1.2.10(i)(5).
- 1.2.19. "Short-term Goal" means a Goal applicable to a period of one (1) year.

- 1.2.20. "Subcontractor" means any party or person (who is not an employee of the Prime Contractor) who enters into any agreement or arrangement with a Prime Contractor for the furnishing of goods or services as necessary to the performance of any one or more contracts.
- 1.2.21. "Third-Party Certification" means Certification by a Third-Party Certifying Agent.
- 1.2.22. "Third-Party Certifying Agent" means an entity that is included on the list maintained by the Commission pursuant to Section 2 of this MOU.
- 1.2.23. "Women Business Enterprise" means that subset of Diverse Suppliers that are owned, operated, and controlled by individuals included in Section 1.2.10(i)(6).
- 1.2.24 "LGBT Business Enterprise" means that subset of Diverse Suppliers that are majority (at least 51%) owned, operated, controlled, and managed by individuals included in Section 1.2.10(i)(7) who exercise independence from any non-LGBT enterprise.

## 2. Certification

2.1. The Commission shall establish and maintain a list of Third-Party Certifying Agents, attached hereto as Schedule 2. The Utility shall periodically review and

- provide to the Commission, as needed, revisions to the list of Third-Party Certifying Agents included in Schedule 2.
- 2.2. Except as provided by Sections 2.2.1 and 2.2.2, in order to qualify as a Diverse Supplier for purposes of this MOU, the Diverse Supplier must be certified by one of the Third-Party Certifying Agents specified in Section 2.1. The Diverse Supplier need only obtain Certification from one of the Third-Party Certifying Agents in order to be a Certified Diverse Supplier for purposes of this MOU.
  - 2.2.1. A business enterprise that has not obtained Certification from a Third-Party Certifying Agent pursuant to Section 2.1 shall qualify as a Diverse Supplier, provided that it certifies to the Utility, in writing and under penalties of perjury, that it meets the definition of a Diverse Supplier. Unless Section 2.2.2 applies, this exemption from the requirements of Section 2.1 shall be limited to one year from the date of execution of the MOU, or the date of the first invoiced spend, whichever occurs later.
  - 2.2.2. A business enterprise that receives less than \$25,000 in annual gross revenues from the Utility that has not obtained Certification from a Third-Party Certifying Agent pursuant to Section 2.1 shall qualify as a Diverse Supplier, provided that it certifies to the Utility, in writing and under penalties of perjury, that it meets the definition of a Diverse Supplier.

- 2.3. The Utility may specify that it will only accept Certification from specific Third-Party Certifying Agents.
- 2.4. A Third-Party Certifying Agent's auditing and verification program shall preclude the need for the Utility to audit and verify the status of the Diverse Suppliers with which it does business.

# 3. Utility Implementation

The Utility's Diverse Supplier program shall be designed to ensure that Diverse Suppliers are encouraged to become potential suppliers of products and services to the Utility subject to this MOU. Nothing in this MOU requires the Utility to utilize set-asides, preferences, or quotas.

# 3.1. Internal Utility Program Development

The Utility shall maintain a staff to provide overall Diverse Supplier program direction and guidance and to implement Diverse Supplier program requirements.

## 3.2. External Outreach

The Utility shall implement an outreach program to inform and recruit Diverse Suppliers to apply for procurement contracts.

- 3.2.1. The outreach activities depend on the Utility's size, service territory, and specific lines of business. However, the Utility shall at a minimum:
- Actively seek out opportunities such as hosting events like Vendor
   Day; Industry Outreach and Networking; How to Do Business

- Meetings and Pre-Bid conferences for projects to identify Diverse Supplier contractors and to expand Diverse Supplier source pools.
- (2) Actively support the efforts of organizations experienced in the field who promote the interests of Diverse Supplier contractors such as the National Minority Supplier Development Council, the Women's Business Enterprise National Council, the United States Hispanic Chamber of Commerce, the United States Black Chamber of Commerce, the Small Business Administration, the United States Pan-Asian Chamber of Commerce, National Utilities Diversity Council, American Council of Engineering Companies, National Utility Contractors Association and others.
- (3) Host a quarterly internal orientation and networking presentation to work with Diverse Supplier contractors to facilitate events to develop relationships with utility staff and explain utility qualification requirements, bid and contracting procedures, material requirements, invoicing and the payment schedules and other procurement practices and procedures for contracting opportunities.

  For the duration of the COVID 19 pandemic, the utilities should commit to hosting virtual events for safety.
- (4) At the request of any unsuccessful Diverse Supplier bidder, if disclosure would not violate the proprietary nature of the request for bid proposal or other contracting process or internal process, provide general information concerning the range of differences between the

Diverse Supplier contractor's bid as contrasted with the successful bid. Information on additional selection criteria, such as warranty periods, maintenance costs, and delivery capability, shall be provided when requested if disclosure would not violate the proprietary nature of the request for bid proposal or other contracting process or internal process or, to the extent possible, specific contract elements. The Utility need not provide this information if only two companies (including the Diverse Supplier) bid on the contract.

- (5) To the extent possible, to offer the best opportunity for success the Utility will include Diverse Suppliers in Utility requests for proposals and contract/purchase opportunities as they become available for public release.
- (6) When efficient or cost-effective, encourage employees involved in submitting specifications for Utility procurements to unbundle and break apart purchases and contracts to accommodate the inclusion of Diverse Suppliers based on their capabilities.
- (7) Summarize the Utility's Diverse Supplier Program in the Utility's outreach and marketing program literature submitted to vendors and the business community. Such summaries shall state that the Diverse Supplier will be furnished a complete copy of this MOU upon request. Such summaries shall encourage the participation of

Diverse Suppliers as Prime Contractors and Subcontractors, where appropriate.

- (8) Encourage all Prime Contractors to attend Utility planned networking and vendor outreach events to develop and maintain relationships with Diverse Supplier Subcontractors.
- (9) Encourage cooperation between non-Diverse Supplier and Diverse Supplier contractors such as matching events and other growth opportunities.
- (10) Work to maximize the retention of Diverse Supplier contractors so that the Utility's procurement planning and supply chain management program articulates the Goal of building sustainable and reliable service delivery by the Diverse Supplier to the Utility or the Prime Contractor for the life of the contract.

## 3.3. Subcontracting Program

The Utility may establish and maintain a subcontracting program for the purpose of encouraging its Prime Contractors to utilize Diverse Supplier Subcontractors.

- 3.3.1. The subcontracting program shall serve as an enhancement to, and not as a replacement for, the Utility's Diverse Supplier Prime Contractor outreach program.
- 3.3.2. To the extent subcontracting is permitted under the Prime Contract, the subcontracting program generally applies to the following:

- (1) Purchases/contracts exceeding \$550,000 for products and services;
- (2) Construction contracts exceeding \$1,000,000 and
- (3) Purchases/contracts which offer Diverse Supplier subcontracting opportunities, regardless of value, when deemed appropriate by the Utility.
- 3.3.3. The Utility shall encourage and assist, where reasonable, its Prime Contractors to develop plans to increase the utilization of Diverse Suppliers as Subcontractors.
- 3.3.4. The Utility shall incorporate in its requests for bid proposals and other appropriate procurement documents related to procurement efforts subject to the subcontracting program, a statement like the following:
  - "It is the policy of the Utility that Diverse Suppliers shall have the maximum practicable opportunity to participate in the performance of contracts. However, this policy shall not be used to exclude qualified non-Diverse Suppliers from participating in Utility contracting."
- (1) The awarded Prime Contractor shall agree to use his or her best efforts to carry out this policy in the award of subcontracts (to the extent subcontracting is permitted) to the fullest extent consistent with the efficient performance of this contract.

- 3.3.5. The Utility is encouraged to inform suppliers of products and services that suppliers' good faith efforts to subcontract with Diverse Suppliers may be considered in the bid evaluation process.
  A statement to that effect may be included in all appropriate procurement documents.
- 3.3.6. The Utility shall include in its annual plan a description of future plans for encouraging Prime Contractors to engage Diverse Supplier Subcontractors in all procurement categories covered by this MOU which provide subcontracting opportunities.
- 3.3.7. The Utility shall include (as a separate category) spend with Diverse Supplier Subcontractors in its Annual Report.

# 4. Diverse Supplier Complaint Process

- 4.1. The Utility shall maintain a process for receiving and reviewing Diverse Supplier procurement-related Complaints.
- 4.2. The Commission notes that it does not exercise jurisdiction over the Diverse Supplier procurement-related Complaints.

### 5. Goals

5.1. For Calendar year 2021, Verizon's goal for diverse spend as a percentage of total utility procurement is 25.0%. For Certified Business Enterprises, spend as a percentage of total utility procurement is 10%. The Utility shall set substantial and verifiable Short-Term, Mid-Term, and Long-Term Goals for the utilization

of Diverse Suppliers in its Annual Plan, as provided under Section 7, keeping in mind that the Goal of this voluntary MOU is to facilitate and encourage maximizing competitive contract awards to Diverse Suppliers of the total dollars spent, including District of Columbia spend, on all Utility contracts, subcontracts and purchase orders covered by this MOU. This goal-setting process may include specific Goals for women, minority, LGBT and veteran owned and service-disabled-veteran-owned business enterprises. For not for profit entities, the Utility shall make its best efforts to advance opportunities for contracting.

- 5.1.1. This section intentionally omitted.
- 5.1.2. The first year of reporting will establish the benchmark for setting future Short-Term, Mid-Term, and Long-Term Goals and plans.
- 5.2. The Utility shall consider the following factors in setting its Goals:
  - 5.2.1. Total Utility purchasing and/or contracting projections;
  - 5.2.2. Availability of Diverse Suppliers and competitiveness throughout the Utility's service territory and the United States;
  - 5.2.3. Market dynamics based on historical data and trends; and
  - 5.2.4. Other appropriate factors which would increase the Diverse Suppliers' share of Utility business.
- 5.3. A Utility may only exclude those products and services, and the corresponding expenditures, contained on Schedule I to this MOU, from its total amount of dollars spent on procurement. Goods and services are included on Schedule I

because they are non-sourceable (payments the Utility makes where there is no opportunity to source, e.g., taxes, permits and fees), are subject to a regulated purchase process, or because the Utility has otherwise persuaded the Commission that it is appropriate to include those goods and services on Schedule 1.

- 5.3.1. Future proposed additions to Schedule I shall be made by the Utilities and included at the Commission's discretion.
- 5.3.2. The Utility and the Commission shall review Schedule 1, as necessary, for the express purpose of determining whether any of the goods and services should be removed from Schedule 1.
- 5.3.3. The Utility may exclude from its total amount of dollars spent on procurement any dollars spent on contracts in effect at the time of the execution of this MOU that have a remaining term of two (2) or more years.
- 5.4. Overall program Goals shall be expressed in dollar amounts and as a percentage of total dollars spent by the Utility on goods and services covered by this MOU.
- 5.5. The Utility shall make good faith efforts to increase utilization and encourage entry into the marketplace of Diverse Suppliers in product or service categories where there has been low utilization of Diverse Suppliers, such as legal and financial services, public relations and government affairs, and areas that are considered technical in nature.
- 5.6 The Utility shall make good faith efforts regarding workforce diversity and development to encourage more opportunities for Diverse Suppliers and Certified

Business Enterprises including incorporating training programs such as the DC Infrastructure Academy to prioritize training and employing District residents, utilizing mentor/mentee programs to help ensure successful employment with the utility or diverse supplier, and defining employment requirements without creating unnecessary barriers.

5.7. The Utility shall report its Goals in its annual plan.

# 6. Annual Report

- 6.1. The Utility shall file its Annual Report on its Diverse Supplier Program with the Commission's Secretary, by March 31 of each year, beginning in 2021, for the previous calendar year.
- 6.2. The Annual Report shall contain at least the following elements:
  - 6.2.1. A description of Diverse Supplier program activities engaged in during the previous calendar year. This description shall include both internal and external activities.

6.2.2.

a. An overall summary of total Diverse Supplier spend, and District of
Columbia spend, with breakdowns by diverse suppliers, compared
with total Utility dollars spent on goods and services covered by this
MOU.

- b. A summary of total Diverse Supplier spend, and District of Columbia spend, by NAICS Code, with breakdowns by Diverse Suppliers within each NAICS Code, compared with total Utility dollars spent within that NAICS Code on goods and services covered by this MOU.
- c. A comparison of (1) the actual dollars spent with Minority Business Enterprises, Women Business Enterprises, Service- Disabled Veteran Enterprises, Not-for-Profits and District of Columbia CBEs on goods and services covered by this MOU with (2) the Goals for each type of business enterprise set pursuant to Section 5.1.
- d. Throughout this MOU, the Utility shall report its spend, such that each dollar spent may only be reported once in the category section of MBE, WBE, VBE, SDVBE, LGBT or Not-for-Profit and once in each District of Columbia CBE section.
- 6.2.3. A description of progress in meeting or exceeding set Goals and an explanation of any circumstances that may have caused the Utility to fall short of or exceed its Goals. The Utility shall include a comprehensive discussion and detailed description of any efforts made to recruit Diverse Suppliers of products or services in areas that are traditionally underserved by Diverse Suppliers. The Utility may also explain in detail in its annual report how its ability to meet its Diverse Supplier Goals is affected because Diverse Suppliers

- capable of supplying certain products and services are unavailable or uncompetitive.
- 6.2.4. A description of Prime Contractor utilization of Diverse Supplier Subcontractors.
- 6.2.5. A list identifying each Diverse Supplier and District of Columbia Based Certified Business Enterprise (CBE) that received payment for contract products/service for the reporting year, the NAICS Code(s) for the products/services provided, and the dollar amount paid to the vendor for the reporting year.
- 6.2.6. A description of any efforts made to recruit Diverse Suppliers of products or services in NAICS Code categories where Diverse Supplier utilization has been low, such as legal, accounting, auditing, underwriting, technology, testing, research and development, construction, demolition, financial services, public relations and government affairs, and other venture areas that are considered highly technical in nature.
- 6.2.7 A list identifying Local, Small and Disadvantaged District of Columbia based CBE vendors that received payments for Professional Services covered by this MOU for the reporting year, the product/service provided, the total Non CBE District of Columbia based professional services vendors, and a comparison

- of the breakdown. The Utility should, if able, explain the fluctuation in percentage changes between the years.
- 6.2.8. The Utility shall retain all documents and data it relies on in preparing its Diverse Supplier annual report for the longer of either three (3) years or in conformance with the Utility's individual document retention policies, and shall provide these documents and data to the Commission upon request.
- 6.3. This MOU is not intended to permit erosion of Diverse Supplier programs and reporting presently engaged in by the Utility.
- 6.4. Nothing in this MOU shall prohibit the Utility from breaking down specific categories further than presently required (for example, reporting dollars spent with Filipino Americans separately from those spent with Asian Pacific Americans or reporting male and female results within minority-owned classifications).
- 6.5. The Utility will also provide a breakdown of spend for District of Columbia suppliers consistent with the designated categories in the District of Columbia Code. This breakdown will include for District of Columbia suppliers an accounting of those who are Certified Business Enterprises (CBEs), defined as businesses certified by the Department of Small and Local Business Development as follows: Disadvantaged Business Enterprises (DBEs), Local Business Enterprises (LBEs), Longtime Resident Business (LRBs), Resident owned Business (ROBs), Development Enterprise Zone (DZE) and Small Business

Enterprises (SBEs) as defined by the District of Columbia Code and the District of Columbia Small and Local Business Development office.

6.6 The Utility will provide a description of its annual efforts related to workforce development and diversity.

### 7. Annual Plan

The Utility shall file its Annual Plan, as described in this Section 7, with the Commission's Secretary on March 31 following the beginning of its fiscal year, beginning in 2021.

- 7.1. The Annual Plan shall contain at least the following elements:
  - 7.1.1. Short-, Mid-, and Long-Term Goals set as required by Section 5, supra;
  - 7.1.2. A description of Diverse Supplier program activities planned for the next calendar year. This description shall include both internal and external activities;
  - 7.1.3. Plans for recruiting Diverse Suppliers of products or services where Diverse Supplier utilization has been low, such as legal and financial services, and areas that are considered highly technical in nature;
  - 7. 1.4. Plans for seeking and/or recruiting Diverse Suppliers of products or services where Diverse Suppliers are currently unavailable; and

7.1.5. Plans for encouraging Prime Contractors to engage Diverse Suppliers in subcontracts in all categories which provide subcontracting opportunities.

# 8. Hearing

8.1. The Commission may hold a legislative-style hearing on the Utility's Annual Report and Annual Plan in the second quarter of the year.

## 9. Jurisdiction and Authority

9.1 The Utility has entered this MOU voluntarily. Nothing herein will be construed as bestowing jurisdiction, not otherwise conferred by applicable law, upon the Commission in those subject areas encompassed by the MOU; nor will the signing of this MOU constitute or be construed as a waiver of the Utility's right to legally challenge the Commission's jurisdiction or statutory authority in the future should the Commission assert such jurisdiction or authority over the subject matter herein.

# 10. No Additional or Private Rights Created

10.1 Nothing herein will be construed as creating, either directly or indirectly, a private right or remedy for any person not a party to this MOU. Furthermore, nothing herein will be construed as creating or imposing either directly or indirectly upon any party to this MOU, a legal or contractual duty or obligation not otherwise imposed by existing law.

## 11. Termination

11.1 As the Commission and the Utility have entered into this MOU voluntarily, either the Commission or the Utility may terminate this MOU at any time by providing written notice of such termination to the other. Notwithstanding any such termination of the MOU, if the Commission or the Utility obtained any confidential or otherwise proprietary information from the other through any process facilitated by the MOU prior to its termination, then the Commission or the Utility shall continue to preserve the confidentiality and proprietary nature of such information following the termination to the same extent as if the MOU had not been terminated.

# 12. Signatures

This Memorandum of Understanding is entered into this <u>25</u> day of <u>March</u>, 2021, by the undersigned parties.

PUBLIC SERVICE COMMISSION OF THE DISTRICT OF COLUMBIA

By: Tilli Phillips

Chairman

VERIZON, WASHINGTON D.C., INC.

By:\_\_\_\_\_

VP – State Government Affairs

### Schedule 1

# **Non-sourceable Spend Categories:**

Board of Director's fees

Employee medical benefits

Employee tuition aid benefits

Employee benefits, other

Employee garnishments

Employee payroll

Employee reimbursements

Claims

Contributions

Electric power interchange

Energy rebates

Organization membership dues

Philanthropic contributions

Tax payments, all

Utilities, telephone, electricity, water

Voucher transfers

Business travel expenses

Permits and fees

Freight charges on invoices

Payments to government entities

Pipeline transmission

Purchases from affiliates

Natural gas capacity contracts

Dividend payments

Payments to subsidiary operations

Rail Transportation

Standard Offer Service Procurement

Purchase or lease of real property

Purchase of carbon credits

Network access or other communications intercarrier compensation (any mode)

STATE/ ASSOCIATION

#### CERTIFYING ORGANIZATION

Alabama State of Alabama

Alabama Birmingham Airport Authority

Alabama South Regions Minority Business Council

Alabama Department of Transportation (ALDOT)

Alaska DOT
Arizona State of Arizona
Arizona City of Phoenix
Arizona City of Tucson
Arizona Arizona DOT

Arizona Grand Canyon Minority Supplier Development Council

Arkansas Arkansas DOT
Arkansas State of Arkansas

Arkansas Department of Economic Development

Arkansas Arkansas Regional Minority Supplier Development Council California California San Francisco Bay Area Rapid Transit (BART)

California City of San Francisco
California City of Sacramento

California Bay Area Rapid Transit (BART)

California Contra Costa County
California Los Angeles County

California Los Angeles County Metropolitan Transportation Authority (LA MTA)

California City of Los Angeles

California City of Oakland (CA Oakland)

California Port of Oakland

California California Unified Certification Program)
California California Public Utilities Commission (CPUC)

California Southern California Metropolitan Transit Authority (MTA)

California Department of General Services Certified Disabled Veteran Enterprises

California Southern California Minority Business Development Council

California Northern California Supplier Development Council
California Greater San Diego Business Development Council

Colorado Regional Transportation District

Colorado DOT

Colorado City and County of Denver

Colorado State of Colorado Office of Economic Development and International Trade

Colorado Rocky Mountain Minority Supplier Development Council

Connecticut Department of Administrative Services (DAS)

Connecticut City of Hartford Connecticut Connecticut DOT

Connecticut Minority Supplier Development Council

Delaware State of Delaware Delaware City of Wilmington

District of Columbia Washington Metropolitan Area Transit Authority

District of Columbia Washington Metro Airport Authority

District of Columbia DSLBD

District of Columbia Maryland/DC Minority Supplier Development Council

Florida Miami-Dade County

Florida City of Miami Florida State of Florida

Florida South Florida Water Management District

Florida City of Ft. Lauderdale

Florida City of Tampa Florida Orange County

Florida Duval County 5chool District
Florida Lee County Port Authority (LCPA)

Florida Lee County

Florida Hillsborough County

Florida Hillsborough County Aviation Authority at Tampa Airport

Florida City of Tallahassee Florida City of Orlando

Florida Greater Orlando Aviation Authority
Florida Jacksonville Transportation Authority

Florida Jacksonville Electric Authority
Florida Jacksonville Port Authority

Florida City of Jacksonville

Florida DOT

Florida Florida Regional Minority Business Council (Miami)
Florida Florida Minority Supplier Development Council (Orlando)

Florida School Board of Broward County

Florida Broward County

Florida The North Broward Hospital District

Florida Alachua County
Florida City of Jacksonville

Florida Leon County

Florida Palm Beach County

Florida THE SCHOOL DISTRICT OF PALM BEACH COUNTY

Florida City of St. Petersburg

Georgia Georgia DOT
Georgia City of Augusta
Georgia City of Atlanta
Georgia City of Gainesville
Georgia City of Savannah
Georgia State of Georgia
Georgia Fulton County

Georgia Metropolitan Area Rapid Transit Authority (MARTA)
Georgia Georgia Minority Supplier Development Council

Hawaii DOT Idaho Idaho DOT

Illinois Chicago Minority Business Development Council

Illinois State of Illinois (CMS)

Illinois City of Chicago Illinois Cook County

Illinois Chicago Transit Authority

Illinois Pace Bus Illinois DOT

Indiana City of Indianapolis
Indiana State of Indiana

Indiana Vanderburgh County/City of Evansville

Indiana City of Ft. Wayne

Indiana Regional Minority Supplier Development Council

Iowa DOT

Iowa State of Iowa Targeted Small Business Certification program (Iowa TSB)

Kansas DOT

Kansas Department of Commerce

Kentucky City of Louisville Kentucky Louisville Metro

Kentucky Commonwealth of Kentucky

Kentucky DOT

Louisiana Louisiana/Dept. of Economic Development

Louisiana Louisiana/Division of Small & Emerging Business Development

Louisiana The State of Louisiana's Unified Certification Program

Louisiana City of Shreveport Louisiana City of New Orleans

Louisiana Minority Business Council

Maine DOT
Maryland Maryland DOT

Maryland Anne Arundel County

Maryland Howard County

Maryland City of Baltimore

Maryland Maryland/DC Minority Supplier Development Council

Massachusetts Mass Housing

Massachusetts State of Massachusetts (SOWMBA)

Massachusetts City of Boston
Massachusetts City of Cambridge

Massachusetts New England Supplier Development Council

Michigan City of Detroit

Michigan City and County of Kalamazoo

Michigan City of Grand Rapids
Michigan Washtenaw County
Michigan Genesee County
Michigan Wayne County

Michigan Minority Business Development Council

Michigan DOT
Minnesota City of Minneapolis

Minnesota United Certification Program

Minnesota Department of Administration, Materials Management Division (MN

Minnesota MMD)

Minnesota State of Minnesota

Minnesota Minnesota Minority Supplier Development Council
Mississippi Mississippi DOT/Unified Certification Program
Mississippi Development Authority (MS MDA)

Missouri Kansas City Minority Supplier Council

Missouri
Missouri
Missouri
Missouri
Missouri
City of St. Louis
City of Kansas City
Missouri
Missouri
Missouri
UCP (MRCC)

Missouri Office of Administration, Office of Supplier and Worker Diversity

Missouri (OSWD)

Missouri St. Louis Minority Business Council

Missouri Metro

Montana Montana DOT Nebraska State of Nebraska Nebraska City of Omaha

Nebraska Nebraska Department of Economic Development

Nebraska Department of Roads

Nebraska Great Plains Minority Supplier Development Council

Nevada DOT

Nevada Airport Authority of Washoe County

Nevada Minority Purchasing Council

New Hampshire New Hampshire DOT New Jersey New Jersey DOT

New Jersey Port Authority of New York and New Jersey

New Jersey UCP (NJ UCP)

New Mexico State Highway and Transportation Department

New York Port Authority of New York and New Jersey
New York Suffolk County Women's Business Coalition

New York State of New York

New York Erie County/City of Buffalo Joint Certification

New York Westchester County

New York Niagara Frontier Transportation Authority

New York City of New York
New York City of Albany

New York
New York
City of Buffalo-Office of Urban Initiatives
New York
Metropolitan Transportation Authority

New York New York DOT

New York Minority Supplier Development Council of New York and New Jersey

New York Upstate New York Regional Minority Purchasing Council

North Carolina City of Durham North Carolina City of Raleigh North Carolina City of Charlotte North Carolina City of Greensboro North Carolina City of Winston-Salem North Carolina **Cumberland County** North Carolina North Carolina DOT North Carolina State of North Carolina

North Carolina Raleigh-Durham Airport Authority

North Carolina City of Asheville

North Carolina Ashville-Buncombe Office of Minority Affairs
North Carolina Carolinas Minority Supplier Development Councils

North Dakota North Dakota DOT
Ohio State of Ohio
Ohio City of Cleveland

Ohio DAS Equal Opportunity (OH DAS)

Ohio Ohio UCP
Ohio Ohio DOT

Ohio Cuyahoga County
Ohio City of Columbus
Ohio City of Cincinnati

Ohio Greater Cleveland Regional Transit Authority
Ohio South Central Ohio Minority Business Council
Ohio Northern Ohio Minority Business Council

Oklahoma DOT

Oklahoma Minority Supplier Development Council

Oklahoma City of Tulsa
Oregon State of Oregon

Oregon Oregon Office of Minority, Women, and Emerging Small Business (OMWESB)

Pennsylvania Minority Supplier Development Council of PA-NJ-DE Pennsylvania Pittsburgh Regional Minority Purchasing Council

Pennsylvania PA Unified Certification (PA UCP)

Pennsylvania Southeastern Pennsylvania Transportation Authority (SEPTA)
Pennsylvania Department of General Service (PADGS)

Pennsylvania Delaware River Port Authority (DRPA)

Pennsylvania State of Pennsylvania
Pennsylvania City of Philadelphia
Pennsylvania Allegheny County

Pennsylvania Port of Allegheny County

Pennsylvania Pennsylvania DOT

Puerto Rico Puerto Rico Supplier Development Council

Puerto Rico Puerto Rico Highway and Transportation Authority

Rhode Island State of Rhode Island

Rhode Island RI.gov

Rhode Island Pepartment of Transportation (RIDOT)

South Carolina State of South Carolina South Carolina City of Charleston

5outh Carolina Greenville County Schools Building Program

South Carolina South Carolina DOT South Carolina seminority business.net

South Dakota South Dakota Department of Transportation

Tennessee Minority Supplier Development Council

Tennessee Tennessee DOT
Tennessee Tennessee.gov
Tennessee Knox County

Texas State of Texas HUB program

Texas North Central Texas Regional Certification Agency (NCTRCA)

Texas City of Houston
Texas City of Austin

Texas City of Corpus Christi
Texas City of Fort Worth

Texas DOT

Texas South Central Texas Regional Certification Agency (SCTRCA)
Texas Dallas/Ft. Worth Minority Business Development Council

Texas Houston Minority Business Council

Texas Central & South Texas Minority Business Council

Utah DOT

Utah Supplier Development Council (USDC)

Vermont Vermont DOT

Vermont Vermont Facilities Engineering Decision (VT DEC)

Virginia Commonwealth of Virginia

Virginia Unified Certification Program (VA UCP)

Virginia Virginia DOT

Virginia City of Newport News
Virginia City of Richmond
Virginia City of Hampton

Virginia Winority Supplier Development Council

Washington Washington State Office of Minority & Women's Business Enterprises (OMWBE)

Washington Northwest Minority Business Council

West Virginia State of West Virginia

West Virginia West Virginia Small Business Development Center (WVSBDC)

Wisconsin Milwaukee County

Wisconsin Dept. of Administration/Dept of Commerce

Wisconsin City of Milwaukee
Wisconsin Wisconsin DOT
Wisconsin City of Madison
Wisconsin Dane County

Wisconsin Supplier Development Council

Wyoming Department of Transportation (WYDOT)

ASDV Association for Service Disabled Veterans
HBCU Historically Black Colleges and Universities
NGLCC National Gay Lesbian Chamber of Commerce

NMSDC National Minority Supplier Development Council and Affiliate Network

NNABD National Native American Business Directory

OSDBU Office of Small and Disadvantaged Business Utilization

SDB, 8A, HUB Zone, SDVet, Veteran (Pro-Net) (System for Awards

SBA Management of SAM.gov)

VA United States Department of Veteran's Affairs, Center for Veterans Enterprise

WBENC Women's Business Enterprise National Council and Regional Partners